

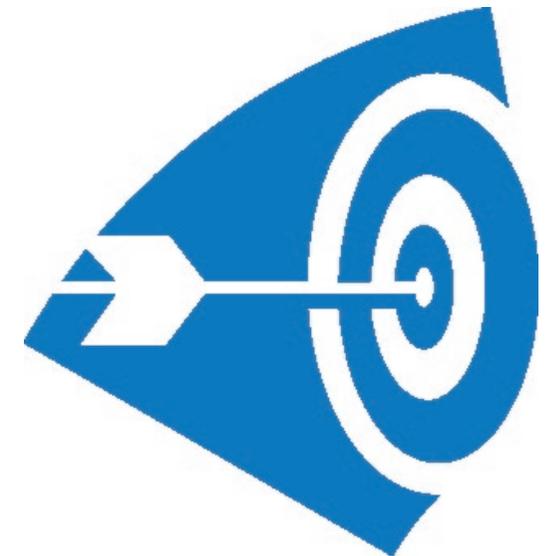
How can we help your organisation?

- Define market needs assessment;
- Provide guidance for project budgets;
- Formulate preferred methodology to best meet the needs of individual project objectives;
- Advise / prepare project brief;
- Assess, review proposals / quotations received;
- Provide specialist consultant / strategic advice;
- Review work conducted by supplier;
- Advise / attend / conduct focus groups;
- Provide specialist advice on questionnaire design;
- Review sample design;
- Review data analysis;
- Review report prepared by your supplier;
- Oversee data collection and analysis;
- Prepare interpretative report;
- Provide independent advice on project developments;
- Disseminate research / strategic findings;
- Manage other research / strategic project tasks;
- Manage and conduct the entire project.

Strategic **Know How**

Be Strategic About Your Research / Evaluation Needs

Target Your Outcomes and get more out of your spend



SKH

Strategic **Know How**
Excellence in Market & Strategic Initiatives

Level 1, 97 Broadway
NEDLANDS, WA 6009
Phone (08) 9389 6838
Fax (08) 9386 3202
Email marketing@skh.com.au
Web skh.com.au

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Expertise You Can Rely On

About Strategic Know How

StrategicKnowHow is an Australian owned consultancy, It providing a comprehensive range of research and strategic consultancy services to organisations by linking quality data capture to quality strategies and delivery. SKH has considerable expertise in customer service, organisational research, market needs assessment, organisational analysis, project and campaign evaluations. The key philosophy of SKH is to use experience to deliver clients quality service that represents value for money.

Existing Research / Strategic Suppliers

Some research and strategic suppliers just sell project services. Others develop clever and novel research designs produce good proposals and high quality strategic reports. Only a limited number of consultants, including SKH, have the business acumen and wider experience to develop actionable strategies. Strategic Know How can contribute specialist "hands on" skills and experiences to ensure your project brings together the essence of project management, actionable strategies and a strategic perspective. SKH commit hands-on involvement of only senior consultants where appropriate on every project to bring business acumen and expertise to your project.

Strategic Know How has expertise in both qualitative and quantitative research techniques covering virtually every branch of product and services marketing, as well as social and policy research / strategic evolution, business planning and event project management. We also oversee quality control to achieve the best outcomes.

How Can SKH Help You

SKH can undertake just part, or all aspects of your research and strategic projects. SKH is one of the best consultancies providing superior consultancy, research, strategic and project management services to a broad client base.



Our aim is to take an open-mind approach to your requirements. SKH seeks to understand by taking a holistic, investigative perspective to issues to ensure that systematic impacts are taken into account. Challenging the status quo and not easily accepting the obvious is part of our responsibility in achieving the best results. The involvement of SKH will ensure the outcomes of the project are maximised.

SKH could help write the project brief, formulate the preferred methodology to best meet the needs of individual project objectives, design the research questionnaire or strategic framework, provide you with guidance of research budgets, or perhaps even to oversee each aspect of the project.

Does Your Existing Research / Strategic Supplier Need To Know SKH Is Working For You

SKH currently undertakes consultancy work for organisations under the guise of the contracting organisation. SKH works on the basis of trying to get more out of suppliers and to raise specific issues in relation to project developments. SKH does not seek to undermine suppliers, but just identify what suppliers have been contracted to provide.

Want To Know More

SKH consultants have undertaken numerous projects for both public and private organisations. Our consultants are happy to advise you on how best to conduct projects.

At Fees You Can Afford

SKH understands that project budgets are typically tight and Project Managers often have only limited time to oversee projects. Depending upon the project aspects that involve SKH the fee structure is set to cover only the time involved. Our preference is to provide a written quotation of SKH costs "up-front" prior to the commencement of our work on projects.

Telephone (08) 9389 6838